





WHAT IS FAIR TRADE?



- 1 OPPORTUNITIES FOR DISADVANTAGED PRODUCERS
- 2 TRANSPARENCY & ACCOUNTABILITY
- 3 FAIR TRADE PRACTICES
- 4 FAIR PAYMENT
- 5 NO CHILD LABOUR, NO FORCED LABOUR
- 6 NO DISCRIMINATION, FREEDOM OF ASSOCIATION
- 7 GOOD WORKING CONDITIONS
- 8 CAPACITY BUILDING
- 9 PROMOTE FAIR TRADE
- 10 RESPECT FOR THE ENVIRONMENT

GUARANTEED FAIR TRADE